

# SPONSORSHIP BROCHURE

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60th Annual Meeting of the Association of Tropical  
Biology and Conservation

## ATBC 2024

**Achieving Inclusive Science for  
Effective Conservation, Adaptation,  
and Resilience in the Tropics**

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**July 14-18, 2024  
Kigali, Rwanda**



ASSOCIATION FOR  
TROPICAL BIOLOGY  
AND CONSERVATION

# About Us

Since its founding in 1963, the Association for Tropical Biology and Conservation (ATBC) has been at the forefront of advancing global tropical biology and conservation efforts. Starting from humble beginnings at the University of Florida, ATBC grew quickly to become a leading professional organization dedicated to understanding tropical ecosystems and addressing the critical challenges that they face. We are a diverse community of over 1,000 members of students and early-career to late-career scientists representing around 70 countries. Committed to advancing research, education, and conservation in the tropics, we provide a platform for international collaboration and knowledge exchange.

Throughout our history, ATBC has held an annual meeting every year. This year, we celebrate our anniversary and 60 years of ATBC meetings!

These annual encounters are a vibrant hub, uniting scientists, conservationists, policymakers, educators, and students to share their most recent findings and experiences, debate contentious issues, build and strengthen collaborations and become part of a global community of tropical ecosystem scientists and practitioners. With their diverse backgrounds and geographies, our members bring expertise and perspectives, enriching our collective efforts to understand and preserve the world's tropical biodiversity.

Join us on a historic journey this year as we meet once again on the African continent, this time in the vibrant city of Kigali, Rwanda, from July 14 to 18, 2024.

## Mission



Our mission is to foster scientific understanding and conservation of tropical environments and to bridge the gap between research, policy, and actionable solutions.



# ATBC 2024

Coming on the heels of the inaugural African Protected Areas Conference (APAC) in July 2022, the 31st International Congress for Conservation Biology (ICCB 2023) in July 2023, and the World Climate Research Programme Open Science Conference in October 2023, the 60th Annual Meeting of the Association for Tropical Biology and Conservation (ATBC), held in Kigali, Rwanda, serves as an essential platform for identifying urgent areas of action in the field of tropical ecosystem science and practice, while also exploring the significant role of the tropics in shaping the future of our planet. ATBC 2024 aims to build upon the discussions initiated by these significant events.

Under the theme "**Achieving inclusive science for effective conservation, adaptation, and resilience in the Tropics**" ATBC 2024 seeks to highlight innovative research, foster interdisciplinary collaborations, and address pressing challenges in tropical biology and conservation.

We welcome students, researchers, indigenous and local knowledge holders, policymakers, and leaders from various sectors, including non-profit, government, and business, to join us in commemorating 60 years of commitment to the tropics.





# EVENT HIGHLIGHTS



ATBC 2024 will offer a dynamic selection of activities designed to engage and inspire attendees, including plenary sessions, panels, symposia, workshops, short courses, oral presentations, poster sessions, cultural programs, side events, exhibitions, and field trips.

The 60th ATBC Annual Meeting provides worldwide opportunities for networking, learning, and collaboration at local and global scales.

## OUR COMMITMENT

We are dedicated to creating an environmentally sustainable event that highlights the unique cultural heritage of Rwanda and its green growth commitment. We also prioritize inclusivity, aiming for high participation of youth, students, early career researchers, and senior professionals from the global south, as well as local NGOs and policy-makers.





# KIGALI RWANDA

ATBC 2024 will take place in the vibrant capital city of Rwanda, often referred to as the "land of a thousand hills." As the host city for the ATBC 2024 conference, Kigali embodies hope, progress, and resilience in tropical conservation efforts.

Kigali is deeply committed to protecting the environment and conserving its natural treasures, making it an ideal destination for meeting ATBC's objectives. The city's focus on ecotourism and sustainable practices aligns perfectly with our goal of promoting scientific understanding and conservation efforts in tropical environments, including urban centres in the tropics.

Rwanda's breathtaking biodiversity and unique ecosystems provide delegates with diverse opportunities to discover the wonders of nature. Join us in Kigali for ATBC 2024, where we'll immerse ourselves in the vibrant cultural tapestry of this inspiring and diverse city while exploring, learning, and connecting.



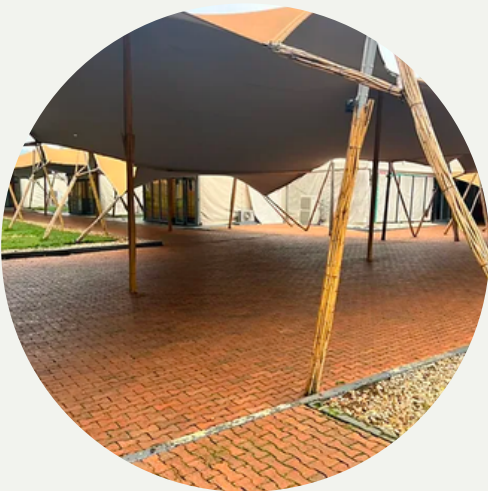


# VENUE

ATBC 2024 will be hosted at the Kigali Convention and Exhibition Village (KCEV) on the University of Rwanda's Nyarugenge campus.



Inspired by traditional Rwandan royal palaces, the KCEV design offers the perfect setting for sessions, exhibitors, and networking events.



KCEV has modern facilities and spacious spaces that guarantee an unforgettable experience for all attendees



# BENEFITS FOR SPONSOR

## **Global Visibility**

By sponsoring ATBC 2024, your brand will stand out internationally, reaching over 10,000 professionals in 70 countries, and strengthening your global presence and connections in the conservation field.

## **Boost Your Brand Presence**



Take advantage of promotion opportunities during the event to enhance brand visibility and showcase your programs, products, and services to an audience dedicated to conservation and sustainability.

## **Connect with a vibrant community**

Engage with over +600 attendees, including students, researchers, policymakers, and leaders from diverse sectors worldwide, all united in their dedication to advancing conservation efforts across the tropics.



# ATBC 2024 SPONSORSHIP PACKAGE

SPONSORSHIP LEVELS	GORILLA	ELEPHANT	DWARF WATER LILY
			
COST	USD 20,000	USD 10,000	USD 5,000
EXHIBIT BOOTH	3X6 METER	3X3 METER	20% DISCOUNT
FULL DELEGATE REGISTRATION	1	50% DISCOUNT	-----
20% DISCOUNT ON ADDITIONAL REGISTRATIONS	✓	-----	-----
INVITATION TO THE OPENING AND CLOSING CEREMONIES	1	-----	-----
CLOSING BANQUET TICKETS	1	-----	-----
OPPORTUNITY TO SPEAK ON A PANEL DURING THE EVENT (SUBJECT TO AVAILABILITY)	✓	-----	-----
DISTRIBUTION OF INFORMATIONAL MATERIALS TO CONGRESS ATTENDEES IN THE CONFERENCE BAGS PROVIDED BY THE SPONSOR	✓	✓	✓
LOGO DISPLAYED ON THE BANNER AT THE CONVENTION CENTER RECEPTION AND SOCIAL EVENTS	✓ SIZE +	✓	✓
SPONSOR LOGO IN PRESS RELEASES AND CONFERENCES	✓ SIZE +	✓	✓
SPONSOR LOGO IN THE REGISTRATION AND PRESS AREAS	✓ SIZE +	✓	✓
RECOGNITION AS SPONSOR - OPENING AND CLOSING CEREMONIES	✓	✓	✓
RECOGNITION AS SPONSOR - PRESENTATIONS OF THE EVENT ORGANIZERS	✓	✓	✓
LOGO ON SCREEN AT PLENARY SESSIONS	✓ SIZE +	✓	✓
LOGO AND HYPERLINK ON ATBC2024 WEBSITE	✓ SIZE +	✓	✓
IN-DEPTH SPONSOR PROFILE FEATURE ON ATBC WEBSITE	✓	-----	-----
ATBC'S SOCIAL MEDIA PROMOTIONS	3	1	-----
SPONSORS CALLOUT IN ATBC2024 EMAIL MARKETING MATERIALS	✓ SIZE +	✓	✓
LOGO ON E-PROGRAM	✓ SIZE +	✓	✓



# BENEFITS FOR SPONSOR

## **Promote Scientific Excellence**

Partnering with ATBC enhances your commitment as an advocate for socio-ecological sustainability, showcasing support for inclusive science to drive effective conservation efforts in the tropics.

## **Strategic connections**

As a sponsor, you will have exclusive access to these networking opportunities, allowing you to forge strategic connections, exchange ideas, and explore potential collaborations with other key players in the field.

## **Cultivate Diversity and Inclusion**

By supporting students from the region you will highlight your support and commitment to breaking the barriers of access for talented youth and early career professionals to enriching educational and professional opportunities that ATBC meetings offer.

# ATBC 2024

## À la Carte Sponsorship Options

Customize your sponsorship to suit your preferences and budget with our flexible à la carte selections. Choose from a variety of sponsorship opportunities designed to enhance your brand visibility and connect with our diverse community of attendees. Your sponsorship includes recognition on our website, promotions, and the event program.

These opportunities are available on a first-come, first-served basis, so secure your spot now.

### **Virunga Tent - USD 13,600.00**

The Virunga Tent serves as the main venue for hosting sessions of the academic program. Your sponsorship ensures prominent exposure as all ATBC attendees pass through these spaces daily. Additionally, this sponsorship package includes the added benefit of 2 full delegate registrations.

### **Lunch break Sponsor - USD 20,000**

Sponsor the entire lunch sessions for conference attendees. Your company name and logo will be displayed during lunch breaks plus the benefits of the Gorilla Package.

### **Morning Coffee Break Sponsor - USD 15,000**

Sponsor the morning coffee break sessions for conference attendees. Your company name and logo will be displayed during these breaks, along with the additional benefits of the Elephant Package.

### **Evening Coffee Breaks Sponsor - USD 15,000**

Sponsor the evening coffee break sessions for conference attendees.

Your company name and logo will be displayed during these breaks, along with the additional benefits of the Elephant Package.

### **Congress Badges - USD 4,000**

Maximize your organization's visibility by sponsoring the ATBC congress badge.

Your organization's name and/or logo will be prominently displayed on the lanyard worn by all attendees, ensuring exposure throughout the event.



# ATBC 2024

## À la Carte Sponsorship Options

### **Congress Bags - USD 4,000**

Maximize your organization's visibility by sponsoring the ATBC congress bags. Your organization's name and/or logo will be prominently displayed on the lanyard worn by all attendees, ensuring exposure throughout the event.

### **Poster Session Sponsor - USD 3,000**

Sponsors will gain branding exposure on signage and marketing materials associated with the poster sessions, along with a dedicated poster board showcasing their organization.

### **Welcome Cocktail Sponsorship - USD 8,000**

Display your company name and logo at the Welcome Cocktail and enjoy all the benefits of the Dwarf Water Lily Package.

### **Closing Banquet Sponsorship - USD 13,500**

Display your company name and logo at the Closing banquet and enjoy all the benefits of the Elephant Package.

### **Sponsor overland travel of participants from Neighboring Countries - USD 5,000.**

Students and faculty from universities and research institutes in Tanzania, Kenya, Burundi, Democratic Republic and Uganda are eager to share their research findings and conservation experiences with ATBC participants. However, flights to Kigali from neighbouring countries are prohibitively expensive. Your support makes it possible for an entire bus carrying 20+ passengers to travel to Kigali from multiple universities in the larger region. The opportunity to present at ATBC 2024 can be transformational for all career stages. Sponsors will receive benefits from the Dwarf Water Lily Package

### **Thematic Sponsorship**

Show your support for Congress themes aligned with your work! We're ready to tailor sponsorships to suit your specific needs. Reach out to us at [atbc2024@tropicalbiology.org](mailto:atbc2024@tropicalbiology.org) for further details and discover how you can showcase your dedication to the themes that resonate with you!

**Thank you! We are  
thrilled to welcome  
you aboard.**



## **Contact**

**Website** <https://www.atbc2024.org>

**Email** [atbc2024@tropicalbiology.org](mailto:atbc2024@tropicalbiology.org)



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